



# SUZUKI **now**



## Security, Safety, Suzuki

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ALL THE WAY  
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# Smiling all the way home

At 75, Frankie Hall can't sit still. Whether she's dropping off deliveries, running the pharmacy counter, or zipping around Putāruru, she's always on the move.

After an attempt at a slower life, Frankie decided staying busy suits her far better. She does it all with a grin – thanks to her affectionately nicknamed Suzuki Vitara, 'PK'.

PK wasn't brand new when she found Frankie, but she certainly didn't lack that new-car sparkle. Frankie remembers the day clearly; a Saturday spent trudging through car yards in Rotorua. Nothing clicked.

On her way home, she passed Grant Johnstone Suzuki and there it was. The car she'd been picturing all along. Good looks, a turbo engine with plenty of get-up-and-go

like her soon-to-be owner, and roomy enough for the weekly shop and a few bags of potting mix. She stopped her car, walked in, and never looked back.

Although Frankie had owned brand-new cars before, none have brought her the same thrill. Every time she sees PK parked outside, she smiles. Every time she slides behind the wheel, she feels happy. It's safe, stylish, and, in her words, "Oh so posh." And after surviving a serious accident years ago, that sense of safety offered by her Vitara matters more than anything to Frankie.

Most days, PK gets Frankie to work and back. Other days, it takes her and her husband out on the country roads. No timetable. No destination. Just the two of them and the simple joy of driving.

Frankie fondly describes PK as being great value for money, trendy, comfortable, and always willing. Ticking every box she had – and a few she didn't even know she wanted!

Do you have a Suzuki story?  
We'd love for you to share it with us at [suzukigo@suzuki.co.nz](mailto:suzukigo@suzuki.co.nz)



Every time Frankie sees PK parked outside, she can't help but smile.

# The Great Netball Dunk Off

The Silver Ferns and Suzuki have teamed up for a good cause – and it's all about dunks, laughs and raising money for Kiwi kids.

We're putting the spotlight on raising funds for Whānau Awhina Plunket and children across the country with Dunk it for Plunket.

Our challenge to the Ferns? How many balls can they dunk into the sunroof of the Suzuki S-Cross... before the jug boils!

Because the Ferns never shy away from a bit of fun, they've also been keeping us entertained with some light-hearted biscuit challenges. Head over to Suzuki NZ's socials to check them out.



**Dunk it**  
for Plunket

As Aotearoa New Zealand's largest provider of health and well-being services to tamariki in their early years, Whānau Awhina Plunket have an important job to do. Their fleet of mostly zippy little Swifts help keep their frontline staff on the move, getting them to around 1,700 appointments every single day!

Now it's your turn. Show your support and take a guess at how many balls the Ferns dunked and be part of the fun!

Together, every dunk (and every dollar) counts. Donate today by finding Team Suzuki at [dunkitforplunket.nz](https://dunkitforplunket.nz)

# A Swift 10 million sales

Once in a lifetime, a car comes along that punches well above its weight. For Suzuki, that's the Swift.

In 2025, this iconic hatch celebrated by officially hitting 10 million sales worldwide! That's nearly 21 years, 170 countries, and a lot of happy drivers since the Suzuki Swift launched back in 2004.

From India snapping up over 6 million, Japan, Europe, Australia and yes... even right here in New Zealand, Swift is easily one of the most recognisable small cars on the road.

So, what makes it such a global legend? Well, for starters, it's got the classic Suzuki recipe; compact, efficient and, ultimately, just fun to drive.

Around the world, it's picked up over 60 awards. More recently, the fourth generation of Swift was a top 10 finalist for 2025 World Car of the Year!

"We're quite humbled by the on-going success of the Swift in New Zealand. It is constantly evolving with global market needs and remains the number one choice for small cars," said Gary Collins, Suzuki New Zealand CEO.

"It is part of a long history of providing Kiwis with an affordable car that offers low

emission levels, fuel efficiency, comfort and performance."

From the first Swift through to today's new generation, the lovable Swift continues to prove you don't need to be big to make a big impact. Here's to another 10 million for New Zealand's favourite small car!





# Hard work and sweet success

Nelson, the home of sunshine, golden beaches, national parks and Dayman Motors — where three generations of the Dayman family have nurtured and built a legacy spanning nearly six decades.

The Dayman story began in 1965 when General Manager, Garry Dayman's parents, Peter and Pixie, opened a car service business on Bridge Street. By 1971, they'd moved to a bigger site on Bridge Street, and Garry stepped into the family business.

"I was never great with my hands," Garry admits, "so selling cars was the next best gig!" What started as a pragmatic career choice evolved into a lifelong passion for serving the people of Nelson and the wider Tasman region.

## ONE DAY AT A TIME

As the business grew, so did the Dayman family's commitment to Nelson. In 1995, they made the move to their current location, building not just a dealership but a one-stop destination for their community's automotive needs.

For Scott Dayman, son of Garry and the third generation to join the business, the dealership is woven into his childhood memories. He recalls watching his grandfather busy in the service department while earning pocket money cleaning cars during school holidays.

While the business experienced a change in name in previous years, the pull of family legacy proved too strong. In 2021, Garry and Scott made the meaningful decision to restore the original Dayman name.

"It's special to us," says the family. "It pays tribute to the hard work we've dedicated to the Nelson community."



Scott Dayman, Sales Manager and third generation in the family business.

## MORE THAN JUST A SALE

The team at Dayman Motors take the time to understand the needs of everyone who walks through the door – whether they're looking for a brand-new Suzuki or a quality used vehicle.

Their commitment extends well beyond the sale with a full parts and service department, locally staffed by helpful and knowledgeable technicians.

Customer testimonials praise the team's honest approach and efficient service, with

many coming through their door time and time again for a new set of wheels.

## A FAMILY TRADITION

From Peter and Pixie's original service business to Scott and Garry's thriving enterprise of today, the Dayman family remains committed to what they've always done best – treating customers like family of their own and keeping Nelson moving.

[daymans.co.nz/suzuki](http://daymans.co.nz/suzuki)

# e VITARA Charging into the future



## We've got some big news. And it's a gamechanger.

From 2026, the fan-favourite Vitara is turning electric with the arrival of the Suzuki e VITARA. It's Suzuki Global's first full-electric vehicle, and the start of an exciting new chapter in New Zealand.

Hot off the production line from the state-of-the-art plant in Gujarat, India, the e VITARA is already making its way to over 100 countries and has been named as a candidate for the prestigious 2026 World Car of the Year.

While this completely new SUV breaks away from the traditional Suzuki mould visually, this is still very much a driver-centric vehicle made to fit easily into everyday life.

So, what can you expect? The e VITARA will come in two battery options – a 61 kWh two-wheel-drive with an estimated range of up to 430 km on a full charge and a 61 kWh ALLGRIP all-wheel-drive with a range up to 396 km. That means effortless, responsive

performance with the range to power you through the weekday commute or cruise to your next escape.

End to end, the e VITARA looks equally impressive. It features a smooth bevelled body shape for aerodynamic efficiency and quiet driving, unique 18-inch black alloys in a five-spoke design, and a black front grille shutter which opens and shuts to keep the battery cool. The safety alert sound you hear when the e VITARA approaches is of a jet taking off, symbolising the thrill of starting a new journey.

Inside, all signs point to a new world with a future-forward design that feels like a spaceship about to time warp the moment the door is opened. Its sleek, digital-first cabin, intuitive safety tech, and light and spacious interior are perfect for everyone to enjoy.

"We're really looking forward to the

arrival of the e VITARA and there's no doubt this impressive new SUV will appeal to New Zealanders and their sense of adventure," says Aaron Wales, National Sales Manager of Suzuki New Zealand. "It will be an excellent addition to our range of affordable and fun small cars and SUVs."

The brand-new e VITARA marks a milestone. For Kiwis who've been curious about going electric, it's a fresh, practical option. So, get ready to plug in, power up, and rediscover the joy of driving – the Suzuki way.

To find out more about this exceptional new EV, keep an eye out on our Facebook (Suzuki NZ) or scan the QR code to watch Suzuki Global's video playlist.

**WATCH  
PLAYLIST**





## BEYOND THE ROAD: 3 Adventures to tackle

Jandals and BBQs. Backyards and cricket. Outdoor adventures and Suzuki Jimny — all perfect summer pairings in Aotearoa. If you're on the hunt for tracks that mix adventure with grin-inducing driving, look no further. We've got you covered with three off-roading gems that'll give you plenty of stories to tell this summer.

### NEVIS VALLEY CENTRAL OTAGO

The crown jewel of South Island off-roading. The Nevis Valley track is a bucket-list drive. With river crossings, wide-open tussock country, and big-sky views that stretch for days, the real question is "Why not?". It's remote, it's rugged, and in winter it's completely shut off, making long summer days the perfect time to go. It's the ideal terrain for your Jimny to thrive — steep hills that are made for its high ground clearance, low range for the rocky climbs, and enough grip to splash through the wet without a worry. Be sure to pack snacks and a mate, because once you hit the track, it's tough to go back.

### KARIOITAHİ BEACH WEST AUCKLAND

Sure, laying a towel out and soaking in the sun is good. But Karioitahi is better. Vehicle permits are required and are available on the Auckland Council website for free and last for one year. After sorting your permit, nose your Jimny straight onto the black sand and even cut inland for some dune-track discovery. Bigger, heavier 4x4s often dig themselves holes here, but not you. Light and nimble, the Jimny just floats over the soft stuff. Pro tip: reducing your tyre pressure improves traction!

### KLONDYKE ROAD NORTH WAIKATO

Classic Jimny territory. We're talking steep climbs, twisting descents, and the kind of forest-meets-farmland scenery that makes you glad you didn't just go to the beach. Klondyke Road connects Port Waikato with Onewhero, giving your Jimny a solid workout. The track transitions between seal, gravel and dirt roads that test your nerves (and your tyres). At the top, you'll catch your breath and find a view that makes it worth getting your Jimny dirty.

### MORE JIMNY WISDOM FOR THE ROAD:



**Road rubber will get you started, however all-terrains unlock the real fun!**



**2-HI for driving on sealed roads; 4-HI for cruising dirt roads where you may need 4WD traction at higher speeds; and 4-LO for climbs, mud, and rivers.**



**Drive smart, not hard. The Jimny rewards track-craft and momentum, not pedal to the metal chaos.**

## Security, Safety, Suzuki

When it comes to keeping New Zealand safe, FIRST Security has been putting in the mahi for over 25 years.

From stepping up during the 2011 Christchurch earthquake to supporting communities through COVID-19 and managing crowds at the Rugby World Cup, they've built their approach to security around real relationships and genuine partnerships.

Started by Ross Johnson with a focus on quality and reliability, FIRST Security has always been about putting people first and keeping everyone safe. From humble beginnings as a single foot patrol on Auckland's Queen Street in 1999, the organisation has grown to become New Zealand's leader in integrated security services, with over 30 branches spanning from Invercargill to Kaitia.

### BUILT ON RELIABILITY

When you're on the clock 24/7, 365 days year, reliable vehicles are key especially for FIRST Security's range of field work, patrols and electronic monitoring services. Constantly on the go, their hardworking fleet of nearly 100 Suzuki Swifts and Jimnys, roam Aotearoa day and night bringing peace of mind to New Zealanders.

"FIRST Security chose Suzuki because they're the perfect size and fit for their operations," explains Simon Terry, Suzuki Fleet Manager. "Three years' worth of typical mileage is used on vehicles in just 12

months, so our efficient hybrid technology and 4WD capability made Suzuki the natural choice for such intensive and varied vehicle use."

Their Field Services Officers are big Suzuki fans, saying that they find our vehicles the most comfortable to drive — pretty important when you're spending long hours on the road keeping an eye out in our communities!



### LEADING THE WAY

In July 2025, FIRST Security marked a significant milestone for not only their organisation, but the wider security sector. Sara Norrie joined as CEO, becoming New Zealand's first female CEO in the physical security industry.

Norrie brings a wealth of experience and a reputation for people-focused leadership, customer-focused delivery, and innovation in complex environments.

"FIRST Security is a strong business with great people and innovating at pace," says Norrie. "I'm excited to take on this new challenge in an industry that aligns closely with my experience."

### PROTECTING THE FUTURE

FIRST Security are dedicated to building a safer future for everyone.

So, if you're looking for a way to protect what you love most, whether that's mobile patrols, in-person security or electronic surveillance, head to the FIRST Security website to find out what they could do for you.

[firstsecurity.co.nz](https://firstsecurity.co.nz)





# Oil's well that ends well

Checking and changing your vehicle's engine oil is an essential part of looking after your car. It can help you avoid costly damage and ensure your vehicle is running efficiently and at its very best.

## IF IN DOUBT, SEEK THE MANUAL OUT

As oil deteriorates it loses its ability to lubricate, clean, and regulate the temperature of your engine. When it comes to determining the oil change schedule and types suitable for your car, your user manual is always the best place to start.

If your car is brand new, it's important to follow the maintenance schedule to the letter, otherwise you risk voiding your warranty.

How you drive, also plays a part. If you regularly make short trips in stop-and-go traffic, if you tow or carry heavy loads, or if you drive in extremely hot, cold, or dusty conditions, you may need to change your oil more frequently.

## 5 IMPORTANT SIGNS TO LOOK OUT FOR

### 1. Dashboard Warning Lights

An illuminated oil can or an alert indicating low oil pressure on your car's dashboard is a clear signal that you should check your oil level and consider a change.

### 2. Engine Noise

Listen for unusual engine noises, such as knocking, ticking, or rumbling sounds. When the engine oil becomes old and contaminated, it loses its lubricating properties, leading to increased friction and wear on the engine.

### 3. Low Oil Level

Periodically check your car's oil levels using the dipstick under the hood. If you notice that the oil level is consistently low, it could be a sign of leaks or excessive oil consumption.

### 4. Oil Colour and Consistency

Healthy engine oil should have a transparent, amber colour. If the oil appears dark, dirty, or sludgy, it's an indication that it's time for a change.

### 5. Oil Spills or Puddles

Keep an eye on the ground wherever you park your car. Oil leaks often leave noticeable stains or puddles under the engine area.

## CHECK, CHANGE AND REPEAT

Neglecting regular oil changes can have detrimental effects on your car's engine and cost you a lot of money to fix down the line. Help your car stand the test of time:

- Follow the recommended oil change schedule outlined in your service manual.
- Stick to regular intervals to prevent sludge and corrosive oil build-up.
- Use high-quality oil that meets the manufacturer's specifications.
- Install high-quality oil filters to trap contaminants effectively.
- Pay attention to the signs and address them early.
- Conduct monthly routine inspections by checking for leaks and monitoring fluid levels.

Be proactive. You'll save on fuel, safeguard your investment and enjoy a smooth ride for years to come.

